

Food Saving Week to Begin In U. S. To-day

Conservation Appeal To Be Made From Pulpits in New York Churches

Hoover Sends Message To All Housewives

"War-Time Economy Must Be Continued," Is Word of Federal Board

Conservation Week for World Relief begins to-day, when the food administration launches in this country what it declares to be "the greatest food saving campaign," christening it with the slogan "Food Will Win the World."

The Administration made public yesterday figures showing that the food stocks of this country were slightly in excess of the pre-war average, balanced them with information concerning 290,000,000 people in friendly Europe dependent on the United States for food and outlined its plans for saving 20,000,000 tons of food for export.

Rules for Saving

Its rules for saving are:

"Live simply.

"Reduce to the lowest margin consistent with health and strength our consumption of all vital foodstuffs, particularly butter, condensed milk and ultimately all fats.

"Cut out the 'fourth meal'—afternoon teas and theatre suppers.

"Don't eat between meals.

"Continue the conservation practice during the war and increase it wherever possible.

"Waste nothing—make every ounce of food count.

"Make the garbage pail an unnecessary kitchen utensil.

"When tempted to eat more than you need remember the hungry millions of Europe.

"The food saved through conservation, plus our surplus, will help feed Europe and aid in stabilizing the governments shaken by social disorder and anarchy."

Conservation Week is to be devoted to organizing the country for observing the rules. The cooperation of churches, colleges, schools and other institutions and organizations has been obtained. Hotel and restaurant men have been enlisted. There remains the vital task of enlisting the housewife, which is to be done by appeals to her humanity and intelligence.

Hoover Sending Message

The Federal Food Board has issued a statement yesterday, saying:

"A message from Herbert Hoover, United States Food Administrator, now in Europe, will be read in all churches, Tuesday will be Conservation Rally Day, at which time mass meetings will be held. Wednesday will be Women's Organization Day, when housewives are to be organized into committees to cooperate in conservation work."

"The Bureau of Conservation of the Federal Food Board has arranged an

extensive programme for conservation week. Six thousand club leaders in New York City have been enlisted in this work. Each club will be furnished with special food conservation programmes, of which extracts of messages from President Wilson and Mr. Hoover will be features. There will be special meetings in hundreds of the women's clubs in the city and state. December 5 the Daily Food Alliance will meet at the Hotel Astor, and on December 9 the Women's City Club will meet at the Hotel McAlpin. Dr. Mary Swartz Rose, director of the Bureau of Conservation for New York City, will speak at both meetings, and other members of the bureau will address other meetings.

"In restaurants and hotels, dining cars and steamship dining salons cards will be displayed or notices printed on menus reading substantially as follows:

"This is Conservation Week for World Relief.

"We are trying to save food here.

"Are you trying to save food in your home?"

Shipbuilding Will Continue After the Coming of Peace

Vice-President Piez Announces There Will Be No Slowing Down

PHILADELPHIA, Nov. 30.—Announcement that the coming of peace will not slow down materially the shipbuilding activities of the yards fringing the Delaware River is made by Charles Piez, vice-president and general manager of the Emergency Fleet Corporation. The work will be lessened only through elimination of all overtime labor. Further assurance that no move is contemplated to curtail operations is given daily in advertisements in the papers here for skilled and unskilled workmen for employment at the yards.

Ships and more ships, according to Mr. Piez, will be needed to transport food supplies to feed Europe and for the necessary materials that will be required for the reconstruction period in the war-stricken areas.

"We must continue to build ships for an indefinite period to carry on that work," said Mr. Piez, "as there are not nearly enough at present. If any changes are made in our building programme they will affect only the form and degree of the work outlined."

There is to be no wholesale cancellation of contracts or the elimination of departments, insisted Mr. Piez, who declared that whatever changes are necessary will be of a gradual sort, and workers who have been placed in other branches of the industry.

At the world's largest shipyard—Hog Island—work will go steadily ahead, and men skilled in building vessels will have no difficulty in getting employment there. Men without experience may find employment also; for the school of instruction where "green hands" have been converted into shipbuilders will be continued.

Great Britain's Debt Is \$34,375,000,000

LONDON, Nov. 30.—Great Britain's national debt, including on September 30 was \$34,375,000,000, according to Stanley Baldwin, Parliamentary Secretary to the Treasury.



GIFTS IN EVERY SECTION AT HEARN PRICES

GIFT OFFERINGS IN GREAT ABUNDANCE

Our Well Known Policy of
SMALL PROFITS—LARGE SALES
Means Much to the Christmas Shopper

These Monday and Tuesday Specials Mean Economy for You:—

Home Furnishings

GIFTS IN EVERY SECTION AT HEARN PRICES

CURTAINS & BED SETS

Complete new shipment of fine Marie Antoinette Curtains—remarkable variety of novelty borders—white or Arabian—\$3.18 per cent saving.

Lot 1 4.94

Lot 2 6.94

Lot 3 8.94

Lot 4 11.94

Novelty Serim Curtains—special purchase—surplus stock of one of the largest manufacturers—5 to 10 pairs of a style—beautifully made—some have valances, others without—some with neat lace edge of deep hemstitch—many have lace inserts—one-third less than regular 1.97-2.94

Marquise and Fine Voile Curtains—with drawwork or rich applique and imported motifs—most artistic curtains shown this season—bought on old cost basis— 5.94

Value about one-third more.

Imported Net Bed Sets—Marie Antoinette and Lacet designs—value \$8.50 6.44

NEW VELOURS

50-inch—a special purchase very fine quality figured silk, ramie and plain silk antique velour—suitable for furniture coverings and hangings—a great selection of rich, varied colors, some showing silk striped pattern—prices are 33-1/3 per cent below to-day's wholesale value— 3.95

50-inch Furniture Draperies—imported and domestic—damasks, poplins and Colonial satins—value \$2.94 to \$3.75 1.97

Fine Cretonnes—loveliest and most original designs in cubist lattice, bird, scenic, Japanese and damask stripe effects 57

Cretonnes—an amazing variety, including every artistic design in tapestry, chintz, floral and conventional effects— 38

Odd Silk Table Covers—square or round—60 in. wide—verdure tapestry designs—rich color combinations of rose, blue and green—value \$7.50 5.97

Heavy Tapestry Table Covers—various plain color centres—handsome verdure borders— 7.44

Moquette Couch Rugs—handsome reproductions of Oriental rug patterns—our reg. \$16.50 13.94

Couch Covers—extra wide—beautiful designs and colorings in verdure, antique and tapestry effects— 5.44

Heavy Coutil Corsets—Medium bust—some with elastic inserts—spoon steel—long hips—embroidery trimmed tops— 3.24

Strong Coutil Corsets—Medium bust—long hips—sides 19 to 28—some waist line corsets, sizes 25 to 30— 1.33

Persian Figured Taffetas—35 in.—light and dark colors— 1.86

Charmeuse—40 in.—medium and dark colors—good, heavy quality—high lustre 2.95

Corduroy—30 in.—medium wide—light and dark colors 1.27

Plain and Panné Velvets—18 in.—large assortment of colors 1.45

Chiffon Dress Velvets—41 in.—black and colors—handsome quality—special value 5.75

Colored Velveteen—27 in.—trimming uses— 2.25

Roman Plaid and Striped Ribbons—best quality— 38

Regularly .75 48

Regularly .93 75

Regularly .3 75

Jewelry

GIFTS IN EVERY SECTION AT HEARN PRICES

Gold-Filled Wrist Watches—octagon designs—silver or gold dials—flat models— 7.50

Men's Wrist Watches—for practical uses—radium dials—square models—perfect fitting wrist straps— 9.50

Solid Gold Pendants with Chains—beautiful assortment of jeweled models, hardly two alike in design— 3.65

Solid Gold Brooches—various designs—wishbones, ovals, hearts and crescents—plain, enameled and daintily jeweled— 1.45

Solid Gold Brooches and Barmes—handsome designs in substantial styles— 3.85

Solid Gold Cuff Links—plain for monograms or fancy styles— 2.45

Sterling Silver Barmes—platinum finish— 1.65

Gold-Filled Pendants and Chains—pretty assortment of jeweled patterns— 1.65

Men's Gold-Filled Cuff Links—hand engraved or chased—stiff or loose link—put up in gift boxes— 38

Jeweled Brooches and Barmes—Oriental designs— 38

Cameo Rings—genuine coral or pink cameo shell—exquisitely hand-cut profiles— 2.65

Signet Rings—solid gold—handsome designs in Japanese and other styles— 3.65

Silks

GIFTS IN EVERY SECTION AT HEARN PRICES

Black Satin—35 in.—wide—rich deep black, good wearing quality 2.25

Black Taffetas—35 in.—various style satin stripes—chiffon finish 2.45

Plaid Taffetas—35 in.—various colors—light and dark satin-barred combinations—our reg. \$2.25 1.67

Dress Satin—39 in.—extra heavy quality—close satin face—medium and dark colors 2.75

Brocade Satins—35 in.—wide—changeable effects—suitable shades for street and evening wear—our reg. \$2.45 1.84

Taffetas—35 in.—chiffon finish—light and dark colors 1.75

Crepe de Chine—40 in.—heavy quality, street and evening colors for dresses, blouses all dress purposes 1.95

Dress Satins—35 in.—wide—fine, close face—light, medium and dark colors 1.75

Taffetas—35 in.—colored, satin stripes—new combinations—suitable for trimming and all dress purposes—our reg. \$1.95 1.46

Persian Figured Taffetas—35 in.—light and dark colors— 1.86

Charmeuse—40 in.—medium and dark colors—good, heavy quality—high lustre 2.95

Corduroy—30 in.—medium wide—light and dark colors 1.27

Plain and Panné Velvets—18 in.—large assortment of colors 1.45

Chiffon Dress Velvets—41 in.—black and colors—handsome quality—special value 5.75

Colored Velveteen—27 in.—trimming uses— 2.25

Roman Plaid and Striped Ribbons—best quality— 38

Regularly .75 48

Regularly .93 75

Regularly .3 75

Decorative Linens

GIFTS IN EVERY SECTION AT HEARN PRICES

Madeira Centrepieces—beautifully hand-embroidered designs and hand scalloped—our reg. \$2.45 1.75

Madeira Napkins—many dainty designs, hand embroidered and hand scalloped—our reg. \$6.95 5.00

Madeira Tray Covers—choice selection of styles, hand scalloped and hand embroidered—our reg. .67 45

Rugs

GIFTS IN EVERY SECTION AT HEARN PRICES

Fine Chenille Rugs—for bedroom and bath—two-tone colorings of blue, rose, tan, gray, green and— 2.74

24x48 inch 3.64

27x54 inch 4.37

24x72 inch 5.47

30x60 inch 5.47

36x72 inch 7.47

Bigelow Hartford Best Axminster Rugs—subject to slight misweaves—newest designs—size 3x6 ft.— 7.44

Sanford & Sons' Fine Axminster Rugs—slightly imperfect—27x54— 3.94

Worsted Wilton Rugs—fringed, rich tones of blue, tan, gray, green and buff—27x54 in.—our reg. \$9.94 7.94

Axminster Rugs—fine mottled patterns—specially made with dark borders— 3.77

27x54 inch—val. \$4.97 3.77

22x36 inch—val. \$2.74 2.24

Worsted Wilton Rugs—finest selected wool, woven with expert care into charming designs and colorings—everlasting quality and unfadeable colors—size 9x12 ft.— 67.50

Seamless Wool Velvet Rugs—Famous make—appropriate colorings and designs for living room, parlor and dining room—size 8x10 ft.— 41.94

Seamless Velvet Rugs—size 7x9 ft.— 24.94

Table Linens

GIFTS IN EVERY SECTION AT HEARN PRICES

Pure Linen Table Damask—70 in. wide— 1.95

Linen Dinner Sets—70-inch, round scalloped cloths, 1/2 dozen napkins—our reg. \$15.00 11.95

90-in. Mercerized Cloths—good quality—desirable patterns—our reg. \$1.95 1.57

Hemstitched Cloths—imported cotton—round floral designs—our reg. \$6.95 3.94

Knitting Bags

GREATLY REDUCED!

A great diversity of styles and materials, including tulle, cretonnes, in floral, bud and other unique patterns, many combined with contrast and plain colors; also silk Moire bags in desirable plain colors and Oriental crepe and cretonne paper shopping bags, round, square or gathered tops, shell, ivory, enamel and silk cord handles. Many are lined and all are attractively trimmed with fruits, gilt braid and other novelty effects. Included also in this lot are khaki utility bags and sewing cases—

Our reg. \$1.00 7

Our reg. .47 34

Our reg. .74 47

Our reg. .67 54

Our reg. .87 64

Our reg. .97 74

Our reg. \$1.37 97

Our reg. \$1.54 to \$1.87 1.27

Our reg. \$2.97 1.97

Our reg. \$3.37 2.27

Boys' and Youths' Clothing

GIFTS IN EVERY SECTION AT HEARN PRICES

Little Boys' Overcoats—wool khaki and mixtures—full or half belted back—newest pockets—3 to 12 yrs.—our reg. \$13.50 10.50

Mackinaws—of dark, rich sport plaids—full belted model—finished with buckle—3 to 12 yrs.—our reg. \$11.94—values to \$15.00 10.00

Boys' Overcoats—wool khaki, mixtures and military styles—double breasted models—belted back—convertible collar—3 to 18 yrs.—our reg. \$16.50—values to \$20.00 12.50

Little Boys' Military Suits—khaki cloth—3 to 8 yrs.—were \$4.87 to \$7.94—Special— 3.50, 4.50, 5.50

Little Boys' Suits—sailor, trench and Junior Norfolk models—navy serge, velour and worsted—long or short trousers—braided collar or Eton collar—3 to 8 yrs.—our reg. \$7.94 7.00

Junior Suits—Russian, Junior Norfolk and military styles—corduroy, velvet and fancy mixtures—a variety of colors—some have washable detachable collars—others braided—3 to 8 yrs.—our reg. \$6.87 5.00

Boys' Semi-Norfolk Suits—every variety of new patterns, colors and novelties—excellent tailoring and finish—some have extra trousers—a number of different styles—splendid value—3 to 18 yrs.—our reg. \$14.50 11.85

Stout Boys' Suits—to 40 chest— 9.74 to 14.50

Children's Coat Sweaters—desirable colors, including Oxford and maroon—roll collar style—sizes 28 to 34—our reg. \$3.45 and \$3.88 2.87

Boys' Caps—brown, gray and fancy mixtures—full crown—newest patterns—our reg. .74 55

Children's Pajamas—heavy flannel—pink and blue stripes—two-piece style—8 to 16 years—our reg. \$2.48 1.85

Children's Rompers—plain and striped gingham and chambray—our reg. .94 76

Men's and Women's Umbrellas

GIFTS IN EVERY SECTION AT HEARN PRICES

Umbrellas—Piece-dye taffeta—sterling silver ring and loop style handles—our reg. \$9.97 3.25

Fine Umbrellas—All silk or silk mixed—sterling silver, natural, mission or bakelite— 4.25

Colored Silk Umbrellas—Loop handles—green, blue, garnet and purple—our reg. \$9.97 3.25

Others to 10.49 97 to 7.47

Men's Walking Sticks—sterling silver trimmed— 97 to 7.47

Men's Wear

GIFTS IN EVERY SECTION AT HEARN PRICES

Men's Khaki Shirts—Silk mixed—attached collars— 2.35

Wool Flannel Shirts—Gray or khaki—attached collars—our reg. \$5.95 4.66

Bath Robes—Made of real blankets, edged with cording and girdle rope— 5.85

Part Wool Underwear—Single or double-breasted—shirts—also drawers—Glastenbury, Root's Tivoli— 3.10

Men's Bath Robes—Desirable colorings—extra well made— 3.85

Leather Goods

GIFTS IN EVERY SECTION AT HEARN PRICES

Velvet and Leather Bags—black and colors—covered, fancy or drop frames—with mirror and purse; also envelope styles—excellent make 2.64

Hand Bags and Purses—Women's, Misses' and Children's—plush, silk and grain leather—variety of styles and colors; also black—our reg. .50 43

Leather, Keritol, Silk and Velvet—envelope and dress shapes—variety sizes—some with top or back straps—our reg. .97 74

Leather, Silk or Velvet Bags—envelope style—back or top straps—also Pouch Bags in various styles—some with safety catch—value \$1.55 1.38

Leather, Silk or Velvet Bags—new up-to-minute styles—envelope, dress or carriage styles—our reg. \$1.85 1.57

Seal Grain Music Carrier or Roll—stitched handles—moreen lined—our reg. .97 85

Leather Collar Bags—black and brown—silk draw cord, with tassel—fancy lining— 1.38

Collar Bags—soft leather—fancy lining—silk draw cords—fancy stitching and lining— 1.85

Pint Size Thermos Bottles—seamless brass—nickel-plated corrugated case— 3.50

Hand Bags of leather and moire silk—combination—pouch style—covered and fancy engraved silver finish frames—inside change pocket— 3.95

Travel Bags—black cowhide leather—sewed on corners—ring handles—our reg. \$10.50 8.24

Black Walrus Grain Bags—18 inch—our reg. \$4.71 3.47

Black Enamel Suit Cases—well made—nicely finished, cretonne lined, with pockets—our reg. \$6.52 5.00

Fibre Suit Cases—24 inch—strong handles—strap—special purchase—our reg. \$2.90 2.44

Women's and Misses' Suits and Dresses

GIFTS IN EVERY SECTION AT HEARN PRICES

Practical and Dressy Styles

Serge Dresses—black and navy—practical and dressy styles—formerly \$16.94 10.75

Serge Dresses—black, brown, navy and green, former— 14.75

ly \$19.94 and \$22.75 14.75

Dresses Combining Serge and Satin—formerly \$24.94 and \$26.94 18.75

Women's Satin and Crepe Meteor— 21.50

Suits of Velour, Cheviot and Serge—Season's best colors and black—formerly \$26.75 and \$29.75 15.50

Suits of Broadcloth, Burella and Gahardine—formerly \$34.94 and \$36.94 22.50